



Yanacocha

**FURTHERING
SUSTAINABLE
DEVELOPMENT**
TODAY, WE MAKE THE FUTURE





CAJAMARCA PROVIDES AN UNRIVALLED NATURAL BEAUTY AND HUGE DEVELOPMENT OPPORTUNITIES

Located strategically in the Northern part of Peru, near the equator, Cajamarca abounds on fertile soils, ideal for different economic activities. It's capital city, with the same name, is located at 2,750 masl.



Its economic activities are centered on livestock, forestry, tourism and mining. Cajamarca has enough potential to transform its natural resources in goods with added value by generating synergies and through training. The main actors of the region, economic, political, social, business sector and development agencies are engaged in promoting the sectors that show the highest capacities and competitive advantages to reach a sustainable development for all.



ASOCIACIÓN LOS ANDES DE CAJAMARCA (ALAC)

**AIMS AT PROMOTING
SUSTAINABLE HUMAN
DEVELOPMENT IN RURAL
AND URBAN AREAS OF
CAJAMARCA REGION**

**BY EXECUTING PROJECTS THAT DRIVE
IMPACTS IN EDUCATION, PRODUCTION AND
BUSINESS COMPETITIVENESS AS WELL AS
IN WATER AND SOCIAL INFRASTRUCTURE.**

ABOUT ALAC

the social responsibility program of Yanacocha Mining Company (private company operating in the Cajamarca region, in Peru).

Our major motivation is to promote sustainable human development in rural and urban areas of the Cajamarca region. To reach our goals, we further programs and projects that transform the life of people.

By the same token, we act as articulators and facilitators. Hence, the partnerships we form, driving agreements between the public and the private sectors. Advancing and multiplying the effect of the projects that we promote.

OUR ACTION PLAN

We work to contribute at the improvement of the quality of the lives of the beneficiaries. How do we do it?

- We build technical-commercial capacities with producers and entrepreneurs to improve their production and business processes, increasing their competitiveness in the market.

- On what concerns education, we improve capacities in managing teaching strategies in teachers of elementary basic level of schools, focusing on the professional development of young Cajamarcans that contribute to the development of the region
- On what is water and infrastructure for development, we improve the urban and rural population capacities for a better management of water resources, with social and financial goals.
- Likewise, we contribute with studies and high impact works for the region, seeking to bridge the infrastructure gaps.

Our Action Plan includes a gender policy aligned with the Inclusive Leadership Program of Newmont Mining Corporation as well as the sustainable development goals of the UN. This policy is a tool that will reinforce the links between sustainable development and equality of men and women.

VISION

Be acknowledged as Yanacocha's corporate agency which, from a social responsibility and sustainable development standpoint, contributes to its viability and legitimacy.

MISSION

We are an organization that is actively engaged in the sustainable development of Cajamarca, focusing our intervention on education, water management: and building production and business capacities.

INTERVENTION AREA

The programs and projects are carried out in Cajamarca region, mainly Cajamarca, Celendín and Hualgayoc provinces, in the following districts: Cajamarca, Los Baños del Inca, La Encañada, Sorochuco, Huasmín, Celendín and Bambamarca.





A young girl is sitting on a wooden stool, looking to her left. She is wearing a colorful, patterned hat with a white mesh top and a dark jacket with red floral patterns. She is also wearing pink and white plaid pants and purple boots. The background is a plain, light-colored wall.

CONTRIBUTION TO SUSTAINABLE DEVELOPMENT

STRATEGIC OBJECTIVES

We promote projects that help improve the quality of the lives of people, while contributing to reach the sustainable development in the region; we group these in 3 strategic objectives:

1. Education
2. Capacity building: productive and entrepreneurial
3. Water and infrastructure for development

EDUCATION

Contribute to improving quality and equitable education with an entrepreneurial vision.

We will only reach sustainable development if we can provide a quality education to our children. This conviction drives us to continue supporting a teaching and learning process that seeks the comprehensive development of students; a process that combines cognitive and socio-emotional aspects so that students achieve their full potential.

Our intervention strategy is comprehensive and coordinated. For primary education, we develop reading

and writing skills; for secondary education, we promote entrepreneurial skills; and for higher education, we build human capital through scholarships.

In order to increase the impact of this strategic objective, we act jointly and in coordination with all the actors of the educational process. The partnerships, formed by public and private institutions, such as the Ministry of Education and the Regional Directorate of Education in Cajamarca, fulfill the task of improving quality and equality in education with an entrepreneurial vision.





CAPACITY BUILDING PRODUCTIVE AND ENTREPRENEURIAL

Contributing to the development of entrepreneurial and productive capacities with social responsibility in sectors with competitive and market potential, both in rural and urban areas of Cajamarca.

Developing projects that have achieved positive impacts on society, self-employment, formal and quality employment, poverty reduction and environmental stewardship. The results have been possible thanks to strategic base alliances, non-governmental organizations such as Fondoempleo and Cofide, among others.

Focusing on building the capacities of entrepreneurs, producers and grassroots organizations in a variety of ways. Our strategy has been structured in three areas: (1) Productive Development, exchanging experiences, providing technical assistance and offering field schools; (2) Entrepreneurial Development, through financial literacy, business management tools and human skills; (3) Commercial development, participating in fairs, business meetings and associations. Likewise, we seek to heighten our participant's social responsibility awareness.





A young girl with dark hair tied back, wearing a dark school uniform with a white collar, is smiling as she washes her hands under a stream of water flowing from a public tap. The tap is mounted on a dark, textured metal surface. The background is a light-colored wall.

WATER AND INFRASTRUCTURE FOR DEVELOPMENT

Encourage investment of public and private resources in social infrastructure with emphasis on water.

We believe in a joint effort of the public and private sectors to direct economic resources towards investments that substantially improve the quality of life of the population. Under this approach, we have created partnerships with public institutions such as the Provincial Municipality of Cajamarca through SEDACAJ and the Sub-Sectoral Irrigation Program (PSI) of the Ministry of Agriculture and Irrigation.

Focusing on: (1) Encourage investment in water management; (2) encourage investment in diverse social infrastructure; and (3) develop and strengthen capacities, with a health education component.

In that context, social infrastructure is the most critical aspect of community development, hence we devote special attention to water and sanitation projects, aiming at improving the quality and quantity of this vital resource for health and productivity. Our top priority is to reach this objective





“I WANT TO BE A TEACHER WITH
A VISION OF THE FUTURE”

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STORIES OF CHANGE

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Yolanda Suárez is a teacher committed to the future of her students. She teaches the second grade of elementary school 82912 at Porcón Alto.

She participated in the PRIE Comprehensive Network of Schools Project (2008-2013), an initiative that helped to improve the academic performance of elementary students in the area of intervention. Currently, she is part of the Promoting Reading project and like many committed teachers, she is focused on reinforcing the habit of reading and text production in her students.

“THESE STRATEGIES, THIS METHODOLOGY AND
TECHNIQUES HAVE HELPED ME TO IMPROVE MYSELF
AND GIVE MY BEST TO MY STUDENTS”.



“WHAT I LIKE IS FOR MY ASSOCIATION TO GROW AND ALSO MY COMMUNITY”.

Saúl Ortiz Huamán stands out for his entrepreneurial capacity. He lives with his family in the Polonia La Colpa hamlet, in the province of Bambamarca. He has been part of several various programs and projects and has managed to become a driving force behind the development of his area. He heard of the Livestock Development project and the UNICA program and won the Small Productive Projects Contest. His vision and effort allow the development of other families of his community.

“WE ALREADY HAVE A WELL FORMED UNICA, AS WE NOW HAVE A FINANCIAL POOL THAT ALLOWS TO HELP EACH ONE OF THE ASSOCIATES. AND OUR DREAM IS TO CONTINUE GROWING, KEEP REACHING OUT TO THEM, SHOW THEM THAT AS A GROUP, ASSOCIATED, WE WORK BETTER”.



“NOW WE HAVE MORE WATER IN OUR HOMES”

The lady Hemilia Bada is optimistic and looks ahead to the future of her community. Like her, many of the inhabitants of the higher part of Mollepampa, sector La Paccha, have today a water connection at home. Her life and that of her family has improved dramatically with this basic service. Water for Cajamarca is a program that has benefited thousands of Cajamarcans that now have better access to potable water.

“AS SOON AS THEY PLACED THE PIPES, WE HOPED TO HAVE OUR WATER. WE NOW HAVE WATER TO COOK, TO DRINK AND TO WASH”.

OUR RELATIONSHIP WITH THE COMMUNITY

Generate favorable conditions in relations with stakeholders for the viability, legitimacy and sustainability of social programs.

We value and build our reputation through a series of principles that guide our actions and help providing a climate of trust.

- Carry out our activities with ethics, transparency, effectiveness and efficiency.
- Further the participation of the private sector, the State and civil society.
- Respect the local culture.
- Respect the environment.
- Promote equality.

We also are engaged in different spaces that promote development, such as the Roundtable of Fight against Poverty, the Regional Council of Medium and Small Businesses, the Regional Council of Food Safety, the Collective Consume

what Cajamarca Produces, and others. At the national level, we participate in Peru 2021, an organization that promotes sustainable development objectives within the framework of corporate social responsibility; at the global level, we are part of RedEAmérica, a network of Latin American business foundations that aims to share experiences and lessons learned to improve development interventions or projects, and thus transform the quality of life of people.

INSTITUTIONAL GOVERNANCE

Manage effective and efficiently ALAC's resources and the projects of its mandate.



PROMOTING LIFE-CHANGING PROJECTS

The effort of an engaged human team drives the projects that are life-changing for low income people and their communities, driving sustainable results by the same token.

Our strategic model is based on a joint effort, working:



ACTING RESPONSIBLY

WITH A SOCIAL RESPONSIBILITY AND CODE OF ETHICS APPROACH

We are committed to building a better future for Cajamarca. We understand sustainable development as a transformation of the quality of life of human beings through universal access to basic quality services, respect for fundamental rights, promotion of economic opportunities and capabilities, and access to social and productive infrastructure.

As a corporate agency, we are aligned with Minera Yanacocha's Statement of Commitment* on social responsibility, environment and safety.

REGARDING SOCIAL RESPONSIBILITY, WE STRIVE TO:

Prioritize local employment and businesses, furthering an efficient, sustainable and participatory business culture with social inclusion in rural and urban communities.

REGARDING ENVIRONMENTAL STEWARDSHIP, WE STRIVE TO:

Protect water quality and quantity and look for opportunities to improve water availability in cooperation with authorities and other stakeholders.

We have a Code of Ethics and Conflict of Interest that establishes guidelines and standards of behavior related to honesty, integrity and fulfillment of obligations.

*The full Statement of Commitment is available at http://www.yanacocha.com/wp-content/uploads/2015/07/Declaración-de-compromiso-2015_A4.pdf



FORMING YOUNG ENTREPRENEURS IN CAJAMARCA

We have set ourselves the challenge of promoting an entrepreneurial attitude and a better understanding of the free market economy in young cajamarcans, through educational programs, activities and events, in which schools, universities, trade unions and companies from the province of Cajamarca participate. Entrepreneurship is a value that allows young people to face the challenges of the future with optimism, creativity and proactively, they will then be able to build their own life project.

The collective efforts to develop an entrepreneurial culture among young people have enabled us to ensure the replicability and sustainability of these initiatives, at the level of regular basic education in high-school, through the Directorate Resolution UGEL N° 4001-2017-GR.CAJ.DRE-UGEL/ED-CAJ, approving the Directive No. 001-2017-GR.CAJ/ DRE/UGEL.CAJ/D.AGI-PLANIF "Guidelines for a mandatory implementation of entrepreneurial projects at regular basic education public high-schools at the province of Cajamarca, as per competency 27 of the national curriculum".

RURAL FINANCIAL INCLUSION

The UNICA are community-run organizations that promote a basic self-management system of microfinance and that, little by little, have become true sources of economic and social transformation. Its objective is to incentivize savings and granting credits to the partners carrying out businesses. Based on trust relationships between members, it has competitively included the rural families in the market. It is important to stress that training has

allowed participants to learn and absorb financial topics: lending, interests, and others. This learning is called Financial Literacy and contributes to a better management of the UNICA.





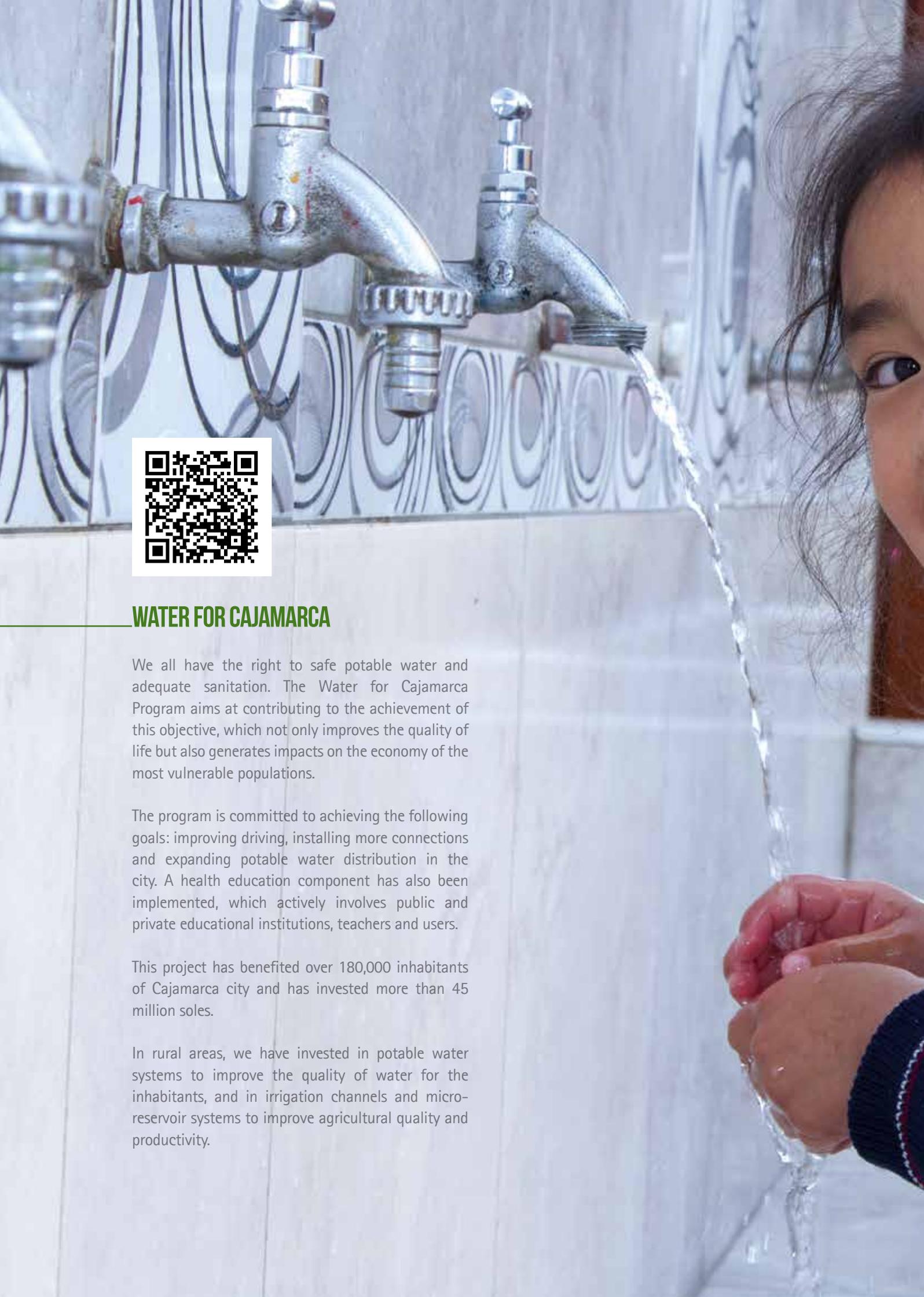
WATER FOR CAJAMARCA

We all have the right to safe potable water and adequate sanitation. The Water for Cajamarca Program aims at contributing to the achievement of this objective, which not only improves the quality of life but also generates impacts on the economy of the most vulnerable populations.

The program is committed to achieving the following goals: improving driving, installing more connections and expanding potable water distribution in the city. A health education component has also been implemented, which actively involves public and private educational institutions, teachers and users.

This project has benefited over 180,000 inhabitants of Cajamarca city and has invested more than 45 million soles.

In rural areas, we have invested in potable water systems to improve the quality of water for the inhabitants, and in irrigation channels and micro-reservoir systems to improve agricultural quality and productivity.





PROMOTING READING

We have been able to articulate pedagogical and didactic tools of the Ministry of Education, such as learning routes, with our objectives in education.

We support the promotion of reading and encourage children's reading habits through the formation of reading schools, the training of teachers in methodology to promote reading, the implementation of libraries, the training of children as reporters, the qualification of a mobile-library, among other activities. Because we are aware that reading is an instrument of learning and personal and social transformation.



GENERATING OPPORTUNITIES FOR YOUNG PROFESSIONALS

Our professionals have a great desire to improve and contribute to our region. Hence, we strengthen the human capital of the Cajamarcan professionals in partnership with recognized institutions such as: Fulbright, the French Embassy, PRONABEC and universities. We have been able to award scholarships in national and international institutions and universities, as well as mentoring by outstanding professionals. Once graduated, the specialized professionals will be the ones to drive competitiveness for the sustainable development of the region.





COMPETING FUNDS

We seek to develop efficient, forward-looking, socially and environmentally responsible organizations. We operate in sectors that have great market potential and support grassroots organizations, businesses and rural and urban endeavors in Cajamarca.

Small enterprises are major vehicles of economic and social transformation.

In this regard, we co-finance selected business ideas through an annual competition. Contributing to improve the quality of life of producers through increased income, job creation and capacity building under the approach of basic development





WORK WITH YANACOCHA SUPPLIERS

We have undertaken the goal of closing technical and productive gaps in local companies to strengthen their commercial ties with Yanacocha.

With that in mind, we focus on training and coaching for business management, technical assistance for quality management and business liaison for diversification.





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